



Partnership Opportunities

The Community Medical Clinic of Kershaw County (CMC) is more than just a free clinic. **Our goal is to make Kershaw County the healthiest county in the state... and we can't do that alone.** Our mission is only possible through our partnerships with our volunteers, local organizations, donors and our providers.

CMC

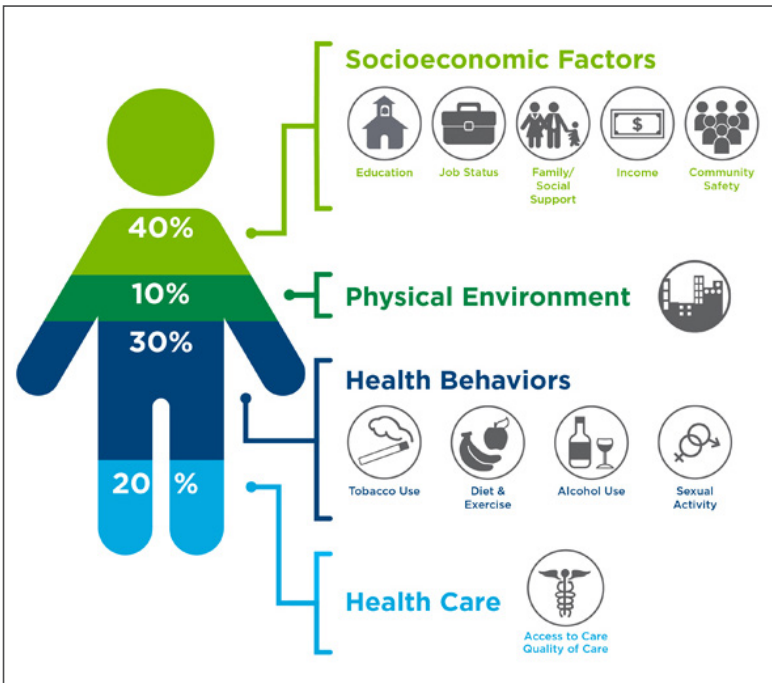
COMMUNITY MEDICAL CLINIC
—  OF KERSHAW COUNTY  —
OUTREACH - ACCESS - MEDICAL HOME

Your partnership means providing access to quality healthcare to our friends and neighbors.

Two decades ago, a group of concerned community members founded the Community Medical Clinic (CMC) with one goal: **to provide a pathway to health and healing for uninsured Kershaw County residents.** Through dedicated leadership, we were able to build a foundation that has created that path for a healthier community.

Our volunteers, donors and partners are leading the way to better health not only in Kershaw County, but throughout South Carolina. At CMC, we know that an individual's health is not just about a list of symptoms; it's about their environment, where they work, eat, sleep and live.

Most importantly during these times, together we are reducing missed workdays, hospital readmissions, and chronic disease complications.



What we learned from 2020

To say 2020 was difficult would be an understatement. During these unpredictable times, CMC committed an additional \$81,000 towards additional supplies, facility updates, and patient services to maintain our responsibility of keeping people out of the emergency room. We feel strongly that these commitments were necessary to ensure the safety of our community. We've modified our facilities, bought an HVAC filter system and UV sanitation equipment, and purchased additional supplies for patients to manage their health at home.

We've provided blood pressure cuffs and glucometers so patients can report their health numbers during their telephone visits with our nurse practitioners. This led to our patients being more empowered to take charge of their own health, and resulted in fewer cancellations and missed appointments.

Our nurse practitioners have learned more about patients than ever before. This new way of operating has opened up new conversations. We're learning about food insecurities and housing. The more we know about the patient, the better we are able to partner with them and help them with their health.

With all the change brought by 2020, we're incredibly grateful to our sponsors and corporate partners who have generously continued to support us even while we canceled fundraising events and pivoted others to a virtual space.

It's truly been a team effort and we couldn't have done it without you, our CMC family. Thank you for your continued support from all of us at CMC.

Continuing the tradition of creating a healthier tomorrow



We're more than a family practice. In addition to our nurse practitioners, CMC also offers **chiropractic services, diabetes education, and breast cancer and cervical cancer screenings.** We can also make referrals to providers who partner with us.



We operate a School-Based Health Center, providing Kershaw County students with access to a minute clinic.

Our nurse practitioner can treat illnesses and minor wounds, write prescriptions and provide medical excuses through telehealth.



Our transitional care program has reduced the number of uninsured patients being readmitted to KershawHealth.

There has been a 25% decrease in ER visits for non-emergency purposes that can be directly attributed to the work of CMC. One ER visit for a patient without insurance usually costs more than \$1,600. A hospital admission can be upwards of \$28,000. It's important for us to provide preventative care for those who don't have access to medical care.



We have multiple ways for our patients to access care in addition to our main facility in Camden and our SBHC.

Since COVID-19, we've transitioned a lot of our appointments to phone calls to keep patients safe. Patients can come visit us in Camden or our West Wateree office. Currently we offer treatment in three ways: face-to-face, telephone and through telehealth.

2021 Partnerships

CORPORATE PARTNER OPPORTUNITIES

to facilitate partnerships with the business community.

SUPPORT DIGITAL HEALTH

Help us stay up-to-date with the most relevant health models to serve our patients.

COMMUNITY ENGAGEMENT

Host events at your home, business or online to help raise money and awareness for the CMC mission and vision.



CONNECT WITH US!

Susan Witkowski
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Corporate Partnerships

AMBASSADOR

\$25,000

YEAR-ROUND VISIBILITY

- Bring your marketing booth to all Clinic events
- Placement on CMC website with company logo and link
- Company promoted via CMC social media outlets and events
- Advertisement with logo and link in CMC e-newsletter
- Corporate sponsorship listed on display board at all CMC locations

VISIONARY

\$10,000

YEAR-ROUND VISIBILITY

- Placement on CMC website with company logo and link
- Company promoted via CMC social media outlets and events
- Advertisement with name and link in CMC e-newsletter
- Corporate sponsorship listed on display board at all CMC locations

Meet Janice:

Never in a million years did Janice think she'd find herself in the situation where she would need to be going to a free clinic. But when her dad was diagnosed with Alzheimer's several years ago, she dropped everything to come back home

and take care of him. Her mother passed away a few years ago, and she felt it was her responsibility to make sure he was ok. Because of her commitment to her family, Janice hasn't been able to work and has no income.

Janice is one of more than 800 patients who come through the doors of the Community

Corporate Partnerships

CHANGE AGENT

\$7,500

YEAR-ROUND VISIBILITY

- Placement on CMC website with company logo and link
- Company promoted via CMC social media outlets and events
- Advertisement with logo and link in CMC e-newsletter
- Corporate sponsorship listed on display board at all CMC locations

COMMUNITY BUILDER

\$5,000

YEAR-ROUND VISIBILITY

- Placement on CMC website with company logo and link
- Company promoted via CMC social media outlets and events
- Advertisement with name in CMC e-newsletter
- Corporate sponsorship listed on display board at all CMC locations

Medical Clinic of Kershaw County every year.

While having access to medical care has always been important, Janice says having CMC be available since the COVID-19 pandemic began has been a blessing that has offered her peace of mind. “I wear my mask, and I follow the rules and keep my distance, and I know that if I do get sick, I have somewhere to go,” she said.



SUPPORT Digital Health

and connect patients to medical care safely and conveniently.

Patient Portal Online Access for CMC patients

\$1000

Engages patients through an online portal to improve health conditions by gaining access to their health records online.

(Only one sponsorship available)

Connecting CMC patients with a Mobile Health App

\$500

Mobile applications empower individuals to monitor their health remotely. This sponsorship gives CMC patients subscriptions to personalised health applications through their phones. This information can then be provided to our nurse practitioner.

Medical Supplies for CMC patients

\$250

As we pivot to telephone and virtual visits, our patients need supplies at home to monitor their health, such as scales, blood pressure cuffs, glucometers and pulse oximeters to monitor their health remotely.

Community Engagement

We welcome new ideas and events that will help us to raise funds and awareness for CMC! Individuals, community organizations and businesses have hosted or sponsored public and private events that directly benefit our patients and programs.

Examples of community events benefiting CMC in previous years have been, but are not limited to the annual Attic Sale and the SHAG Blast.

Attic Sale



If you would like to create, sponsor, or host a public or private event to benefit CMC, please contact us for further information or to assist you with event arrangements.

Some event options include:

- ✓ Gather and Give
- ✓ Local Concerts
- ✓ Sports Tournaments
- ✓ Community Car Wash
- ✓ Private Dinner Parties
- ✓ Business After Hours
- ✓ Silent Auctions and Raffle
- ✓ Online Social Media Party



For every **\$1 donation**,
CMC can provide **\$12.50 value** in medical care for our patients!

Make an Impact as a **PARTNER**

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Name/Business for Recognition Opportunities:

CORPORATE PARTNERSHIPS

- \$25,000 Ambassador
- \$10,000 Visionary
- \$7,500 Change Agent
- \$5,000 Community Builder

DIGITAL HEALTH PARTNERSHIPS

- \$1,000 Patient Portal Online Access
- \$250 Medical Supplies for CMC patients
- \$500 Connecting CMC patients to Mobile Health Apps

COMMUNITY ENGAGEMENT

- Please contact me to discuss community engagement opportunities.

\$ _____
Total amount intended

- Check Included**
Make checks payable to the **Community Medical Clinic of Kershaw County, PO Box 217, Camden, SC 29021.**
- Flex Payment**
Flex payment options available. Please contact Susan Didato at **803.669.5174** or **sdidato@cmcofkc.org**.

*I Thank you All so much for everything that you do for me. If not for you I would not have a doctor or medications that I need so much. I have no insurance and work part time because of my health. Everyone is so nice and caring.
Thank you so much
Evelyn*



Better health through better partnerships

“ *This clinic has really helped me be able to manage my Type 2 Diabetes! Thank you for all you do!*” — CMC Patient

“ *I thank you all so much for everything that you do for me. If not for you I would not have a doctor or medications that I need so much. I have no insurance and work part time because of my health. Everyone is so nice and caring. Thank you so much*” — CMC Patient

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